



Bateman Boosters

2023-2024 SPONSORSHIP
OPPORTUNITIES

Use the QR code or visit
friendsofbateman.org/sponsors
to secure your sponsorship today!



Help enhance the academic experience of Bateman Elementary students and demonstrate your commitment to the local community by becoming a Bateman Boosters sponsor! This year, your generous sponsorship will go to “Blaze Plays” which supports movement and creativity for all students at Bateman.

Thank you for your support of Bateman Elementary!

Annual Sponsorships (September 1, 2023 - June 30, 2024)

Sponsors who provide an annual, unrestricted financial contribution to the Bateman Boosters will be recognized according to the following schedule. Sponsorship recognition will commence upon execution of a signed Sponsorship Agreement.

BRONZE SPONSOR – \$250

- Logo and business link on Bateman Boosters website
- Logo on promo materials for Boosters-sponsored events
- Logo on on-site Boosters-sponsored event signage
- Logo in Bateman Buzz monthly emails
- Mention in Back-to-School social media post
- Mentioned in End-of-Year social media post
- Listing in Bateman Community Business directory

SILVER SPONSOR – \$500

Everything included in Bronze Sponsorship, plus:

- One dedicated social media shout-out
- Quarter-page ad in the Spring Fling digital program

GOLD SPONSOR – \$1000

Everything included in Bronze & Silver, plus:

- One additional (2) dedicated social media shout-out
- One dedicated Bateman Buzz shout-out
- Half-page ad in Spring Fling digital Program
- Two tickets to Spring Fling
- Option to place banner* at Boosters-sponsored events
- Option to provide take-home flyer* in student backpacks

* Sponsor to provide banner or flyers

GOLD PLUS – \$1500+

Everything included in Bronze, Silver & Gold, plus

- Dedicated Bateman Buzz profile
- One shout-out on the Bateman Digital Sign
- Full-page ad in the Spring Fling Digital Program
- Option to host a table at Boosters-sponsored events.
Sponsor to provide promotion items and table décor.

To confirm your sponsorship, please contact Bateman Boosters Sponsorship Committee Co-Chairs:

Meg Dempsey: meg.dempsey@gmail.com

Mary McConville: mary.mcconville27@gmail.com



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Exclusive Sponsorship Opportunities

The following opportunities are available as exclusive sponsorships (limited sponsors) or as an add-on to an existing Annual Sponsorship agreement.



BATEMAN MILE WALK-A-THON - \$2,500

- Gold+ level recognition
- Logo on walk-a-thon gear (TBD)
- Logo on pre-event promotional materials
- Logo on dedicated signage at walk-a-thon
- Dedicated social media shout-out
- Dedicated Bateman Buzz shout-out
- Recognition during remarks at walk-a-thon



SPRING FLING FOOD & BEVERAGE - \$2,500

Available for up to two sponsors.

- Gold+ level recognition
- Logo on dedicated signage at Spring Fling
- Dedicated social media shout-out
- Dedicated Bateman Buzz shout-out
- Recognition during Boosters President's remarks
- Opportunity to provide brief remarks at Spring Fling



BOOOSTERFEST HAUNTED HOUSE - \$1,500

- Gold+ level recognition
- Logo on signage outside Haunted House
- Dedicated social media shout-out
- Dedicated Bateman Buzz shout-out



Want to take your sponsorship to a more impactful level? Consider these add-ons.

TEACHER & STAFF APPRECIATION WEEK - \$250

Logo and recognition on Teachers & Staff Appreciation Week promotional materials and on-site events.

COFFEE MEET-UPS & PLAYDATES - \$250

Logo and recognition on promotional materials and on-site events.

SPRING FLING DIGITAL PROGRAM AD SPACE

- \$100 Quarter-page
- \$150 Half-page
- \$250 Full-page
- \$300 Back Cover (full-page)

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Meg Dempsey: meg.dempsey@gmail.com Mary McConville: mary.mcconville27@gmail.com